



Make-Good Form

10/22/2012
11:08 AM
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Advertiser: Matheson for Congress 2012
Station: KSL-TV
Market: Salt Lake City
Flight Dates: 10\22-28\2012
Email: Craig Lewis

Contact: Craig Lewis
Station Fax: 801-575-5831
Station Phone: 801-575-5555
Buyer: Suzanne Collins
Buyer Fax: 303-764-9946

Pre-Emption

Make Goods

Program:	Time:	Date(s):	Qty:	Rate:	Total:	Program:	Time:	Date(s)	Qty:	Rate:	Total:
		10/18/2012	0	\$0.00	\$0.00	Grimm	8p-9p	10/26/2012	1	\$1,900.00	\$1,900.00
		10/18/2012	0	\$0.00	\$0.00	KSL Noon News	12n-1p	10/22/2012	1	\$130.00	\$130.00
		10/18/2012	0	\$0.00	\$0.00	Tonight Show	10:35p-11:37n	10/23,24/2012	2	\$350.00	\$700.00
		10/18/2012	0	\$0.00	\$0.00	Chicago Fire	9p-10p	10/24/2012	1	\$1,400.00	\$1,400.00
LUR Rebate	-	10/18/2012	1	\$5,075.00	\$5,075.00	KSL 6p News	6p-6:30p	11/05/2012	1	\$650.00	\$650.00

Total Pre-Emptions:	\$5,075.00	Total Make Goods:	\$4,780.00
Balance Due to Station:	(\$295.00)	Hold any advertiser credit at station until notified.	

Please sign and return if accepted by station:


Signed _____ Date 10/22/12

Media Strategies and Research

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